



New York Office:
31 Farrington Road
Croton-on-Hudson
New York, 10520

Mr. George Bacon
Chief Executive Officer
Friar's Choice/Six Heroes
25134 Rye Canyon Loop
Suite 350
Santa Clarita, CA 91355

December 9, 2005

Dear George,

On behalf of the Coalition to Salute America's Heroes, I would like to extend our sincere gratitude for your on-going support of our seriously injured and disabled Iraq and Afghanistan war heroes.

The creation of the Six Heroes brand clearly demonstrates your ability to apply commercial business practices to support a mission-based, social enterprise. We are excited by the prospect of receiving much needed funding from this entrepreneurial endeavor.

We look forward to a long-lasting partnership with Friar's Choice and the Six Heroes brand. Equally, we look forward to "saluting your success" when all of America is introduced to your fine wine products and realize the tangible benefits our wounded heroes will receive with every purchase they make.

Thanks again you for your support!

A handwritten signature in black ink that reads "Ray Clifford".

Ray Clifford
Vice President